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PTO/SB/21 (09-06)

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**TRANSMITTAL  
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number

10/759,371

Confirmation No.: 9941

Filing Date

January 15, 2004

First Named Inventor

Connie T. Marshall

Art Unit

2623

Examiner Name

Christopher C. Grant

Attorney Docket Number

UV-3 Cont. 5

**ENCLOSURES (Check all that apply)**

Fee Transmittal Form



Fee Attached



Amendment/Reply



After Final



Affidavits/declaration(s)



Extension of Time Request



Express Abandonment Request



Information Disclosure Statement



Certified Copy of Priority Document(s)

Reply to Missing Parts/  
Incomplete ApplicationReply to Missing Parts  
under 37 CFR 1.52 or 1.53

Drawing(s)



Licensing-related Papers



Petition

Petition to Convert to a  
Provisional ApplicationPower of Attorney, Revocation  
Change of Correspondence Address

Terminal Disclaimer



Request for Refund



CD, Number of CD(s) \_\_\_\_\_



Landscape Table on CD



After Allowance Communication to TC

Appeal Communication to Board  
of Appeals and InterferencesAppeal Communication to TC  
(Appeal Notice, Brief, Reply Brief)

Proprietary Information



Status Letter

Other Enclosure(s) (please identify  
below):

- Form PTO/SB/08 (in duplicate);

- Fifteen (15) copies of cited  
References; and

- Return postcard

**Remarks**

The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this Transmittal Form is transmitted herewith.

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm Name

FISH &amp; NEAVE IP GROUP / ROPES &amp; GRAY LLP

Signature

Printed name

Hassan Albakri

Date

July 27, 2007

Reg. No.

Limited Recognition No. L0013

**CERTIFICATE OF TRANSMISSION/EXPRESS MAILING**

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Signature

Typed or printed name

**ROSE MARIE DHANRAJ**

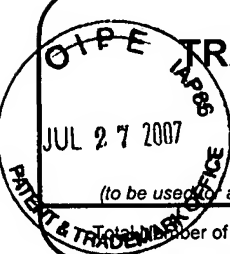
Date

July 27, 2007

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

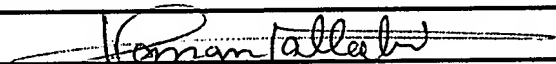
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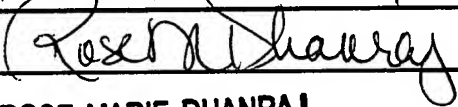
 <b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)	Application Number	10/759,371	Confirmation No.: 9941
	Filing Date	January 15, 2004	
	First Named Inventor	Connie T. Marshall	
	Art Unit	2623	
	Examiner Name	Christopher C. Grant	
Total Number of Pages in This Submission	Attorney Docket Number	UV-3 Cont. 5	

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): - Form PTO/SB/08 (in duplicate); - Fifteen (15) copies of cited References; and - Return postcard
Remarks The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. <u>06-1075</u> . A duplicate copy of this Transmittal Form is transmitted herewith.		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	FISH & NEAVE IP GROUP / ROPES & GRAY LLP		
Signature			
Printed name	Hassan Albakri		
Date	July 27, 2007	Reg. No.	Limited Recognition No. L0013

## CERTIFICATE OF TRANSMISSION/EXPRESS MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as <b>EXPRESS MAIL</b> (Express Mailing Label No. <u>EM015926864US</u> ) in an envelope addressed to: <b>Mail Stop AMENDMENT</b> Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:			
Signature			
Typed or printed name	ROSE MARIE DHANRAJ	Date	July 27, 2007

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Connie T. Marshall et al.  
Application No. : 10/759,371 Confirmation No.: 9941  
Filed : January 15, 2004  
For : COMPUTER READABLE STORAGE MEDIA  
PROVIDING A PROGRAM GUIDE VIEWED WITH A  
PERCEIVED TRANSPARENCY OVER A TELEVISION  
PROGRAM  
Art Unit : 2623  
Examiner : Christopher C. Grant

Mail Stop AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

New York, New York

July 27, 2007

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. §§ 1.56 and 1.97, applicants  
hereby make the following documents of record in the above-  
identified patent application:

U.S. PATENT DOCUMENTS

5,200,739	Eland	04/06/1993
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FOREIGN PATENT DOCUMENTS

EP 0 337 336 B1	Europe	12/14/1994
EP 0 342 803 B1	Europe	03/30/1994

FOREIGN PATENT DOCUMENTS

EP 0 449 106 B1	Europe	12/27/1996
EP 0 573 293 B1	Europe	09/05/2001
WO 86/01359	PCT	02/27/1986
WO 94/21080	PCT	09/15/1994
GB 2 232 031 A	Great Britain	11/28/1990
DE 3331 007 C1	Germany	08/23/1984
JP 04-291582	Japan	10/15/1992
JP 07-056944	Japan	03/03/1995
JP 60-14307	Japan	01/21/1994
JP 61-50470	Japan	03/12/1986

OTHER DOCUMENTS

Mullard Limited, "Multitext", pp. 24-39, 1978.

Philips, "Enhanced computer-controlled teletext circuit SAA5243", Technical Publication 255, 1987.

Valvo: Technische Informationen für die Industrie, Heft TI 800407, 1980, "Videotext und Bildschirmtext mit den LSI-Schaltungen SAA 5020, SAA 5030, SAA 5041 and SAA 5051" by H. H. Warncke, pp. 1-32.

The above documents are listed on the accompanying Form PTO/SB/08 (submitted in duplicate).

Applicants reserve the right to establish the patentability of the claimed invention over any of the information provided herewith, and/or to prove that this information may not be prior art, and/or to prove that this information may not be enabling for the teachings purportedly offered.

It is respectfully requested that these documents be (1) fully considered by the United States Patent and Trademark Office during examination of this application; and (2) printed on any patent which may issue on this application. Applicants request that a copy of Form PTO/SB/08, as considered and

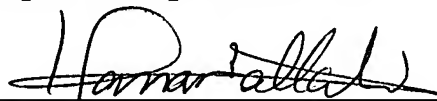
initialed by the Examiner, be returned with the next communication.

Pursuant to 37 C.F.R. § 1.98 (a)(2), copies of the aforementioned Foreign Patent Documents and Other Documents are enclosed herewith.

This Statement is submitted more than three months from the application filing date but before the mailing date of any final office action on the merits. In accordance with 37 C.F.R. §1.97(b)(3), submission of this Supplemental Information Disclosure Statement requires no fee. However, if for any reason a fee is due in connection with this Statement, the Director is hereby authorized to charge payment of the required fee to Deposit Account No. 06-1075. A duplicate copy of this Statement is enclosed herewith.

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,



Hassan Albakri  
Limited Recognition No. L0013  
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FISH & NEAVE IP GROUP  
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Fax: (212) 596-9090



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Art Unit : 2623  
Examiner : Christopher C. Grant

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Philips, "Enhanced computer-controlled teletext circuit SAA5243", Technical Publication 255, 1987.

Valvo: Technische Informationen für die Industrie, Heft TI 800407, 1980, "Videotext und Bildschirmtext mit den LSI-Schaltungen SAA 5020, SAA 5030, SAA 5041 and SAA 5051" by H. H. Warncke, pp. 1-32.

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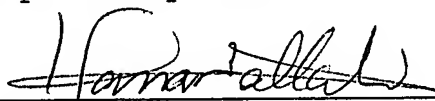
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Respectfully submitted,



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Fax: (212) 596-9090





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Substitute for form 1449/PTO				<b>Complete if known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)				<b>Application Number</b>	10/759,371
				<b>Filing Date</b>	January 15, 2004
				<b>First Named Inventor</b>	Connie T. Marshall
				<b>Art Unit</b>	2623
				<b>Examiner Name</b>	Christopher C. Grant
<b>Sheet</b>	1	<b>of</b>	1	<b>Attorney Docket Number</b>	UV-3 Cont. 5

U.S. PATENT DOCUMENTS					
Examiner initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Documents	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code <sup>2</sup> (if known)			
		5,200,739	04/06/1993	Eland	

FOREIGN PATENT DOCUMENTS						
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		Country Code <sup>1</sup> - Number <sup>2</sup> - Kind Code <sup>3</sup>				
		EP 0 337 336 B1	12/14/1994	RCA Thomson Licensing Corporation		
		EP 0 342 803 B1	03/30/1994	Pioneer Electronic Corp.		
		EP 0 449 106 B1	12/27/1996	Ferguson Limited		
		EP 0 573 293 B1	09/05/2001	Pioneer Electronic Corp.		
		WO 86/01359	02/27/1986	Messulam, Moses, Alec; A. Messulam & Co.		
		WO 94/21080	09/15/1994	Thomson Consumer Electronics		
		GB 2 232 031 A	11/28/1990	Pioneer Electronic Corp.		
		DE 3331 007 C1	08/23/1984	Loewe Opta GmbH		
		JP 04-291582	10/15/1992	Sony Corporation		X
		JP 07-056944	03/03/1995	Sharp Corporation		
		JP 60-14307	01-21-1994	Toshiba Corporation		X
		JP 61-50470	03/12/1986	Sharp Corporation		X

NON PATENT LITERATURE DOCUMENTS			
Examiner initials	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>3</sup>
		Mullard Limited, "Multitext", pp. 24-39, 1978.	
		Philips, "Enhanced computer-controlled teletext circuit SAA5243", Technical Publication 255, 1987.	
		Valvo: Technische Informationen für die Industrie, Heft TI 800407, 1980, "Videotext und Bildschirmtext mit den LSI-Schaltungen SAA 5020, SAA 5030, SAA 5041 and SAA 5051" by H. H. Wamcke, pp. 1-32.	

\* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language translation is attached.